

FEBRUARY 25, 2020

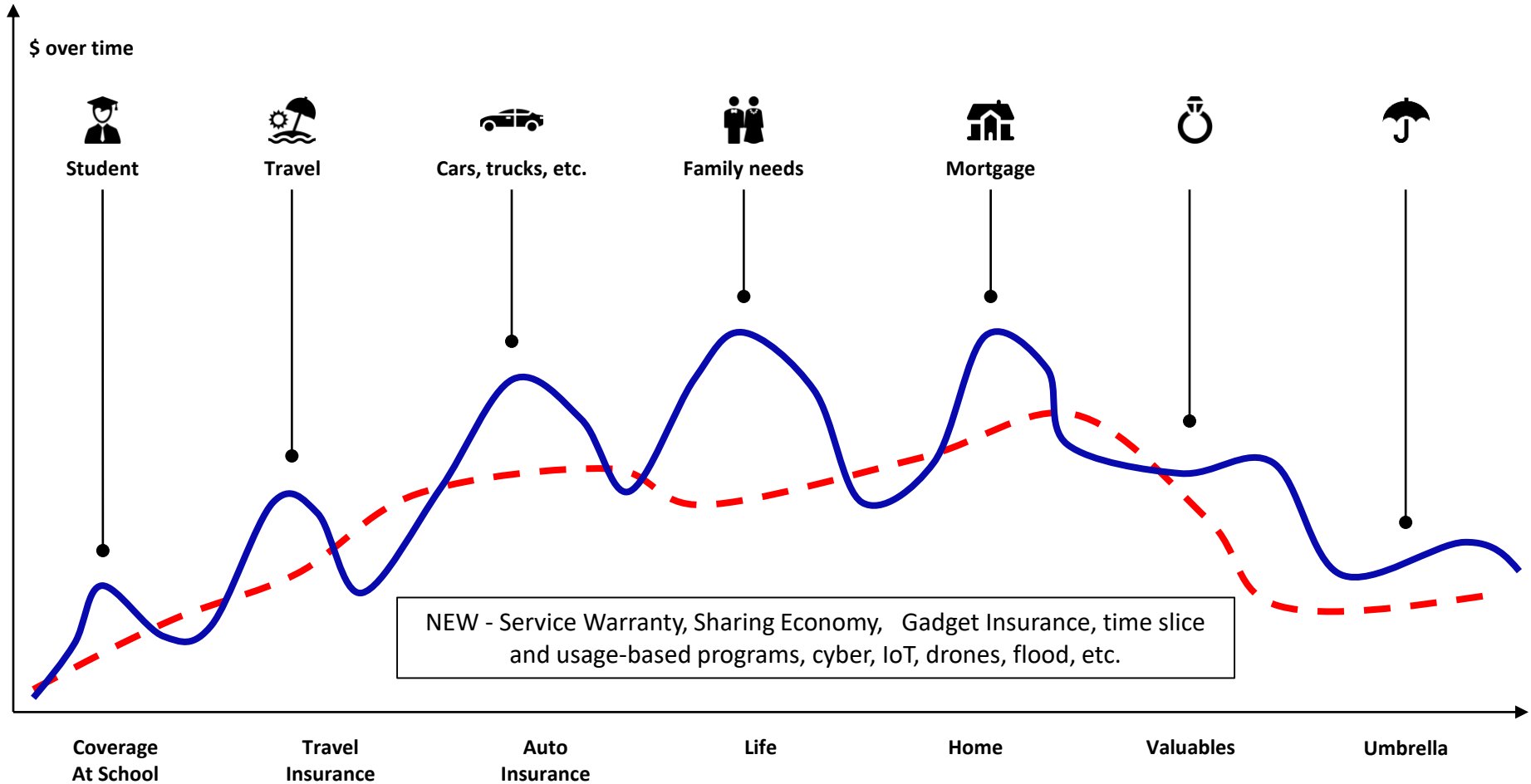
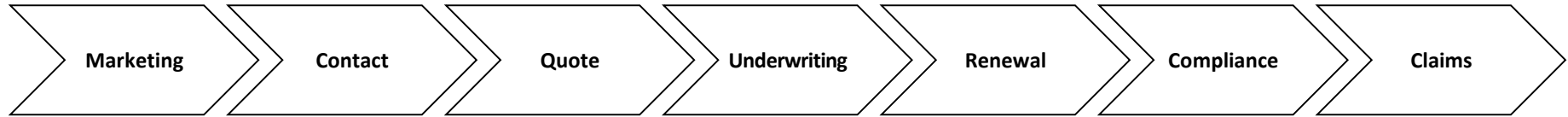
DATA AND ADVANCED ANALYTICS

Marty Ellingsworth
Senior Analyst



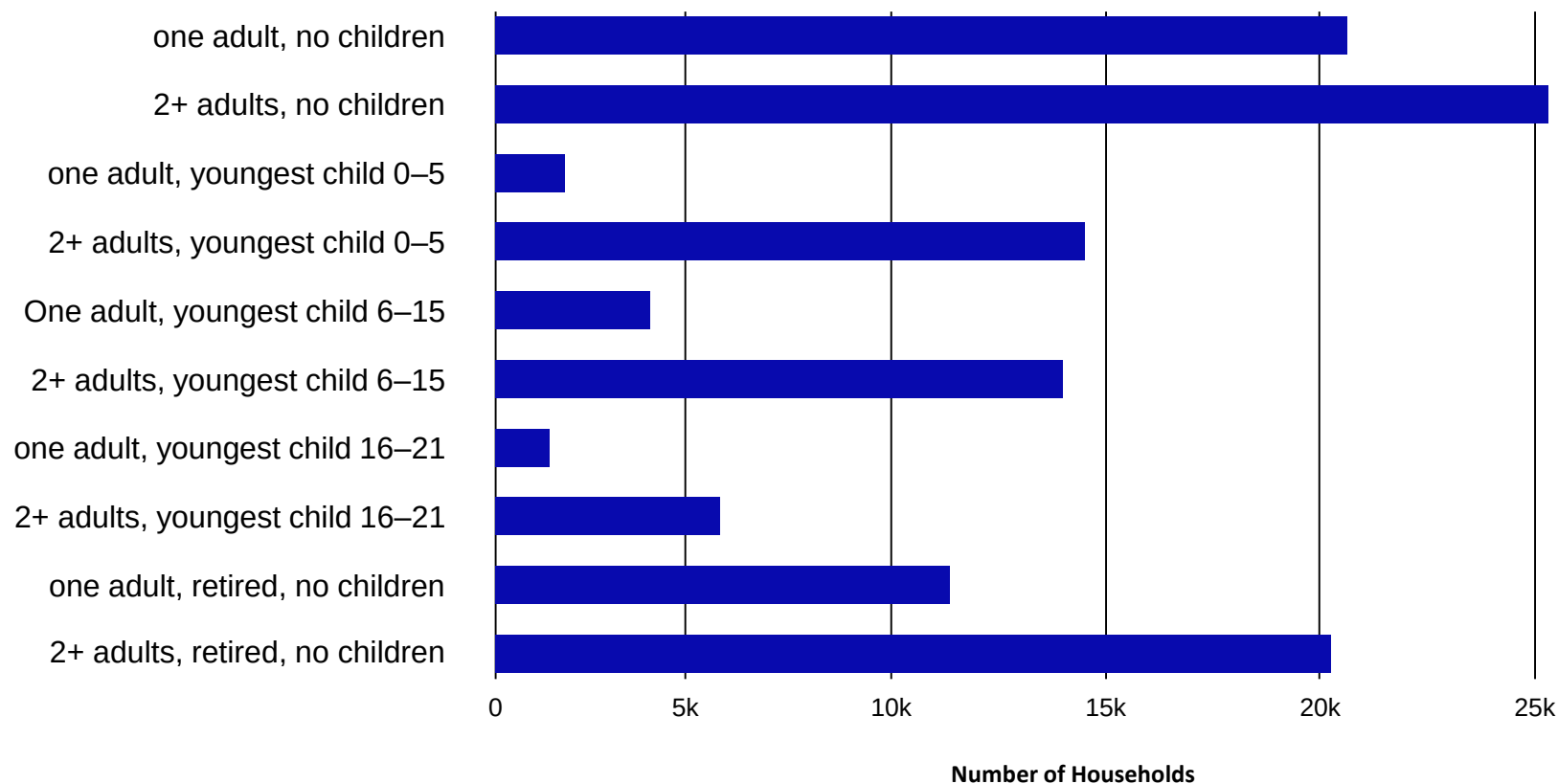
Photo by israel palacio on Unsplash

THE INSURANCE VALUE CHAIN – PRODUCT VERSUS CUSTOMER LINKAGES



HOUSEHOLDS BY LIFE CYCLE – RELATIVE DISTRIBUTION

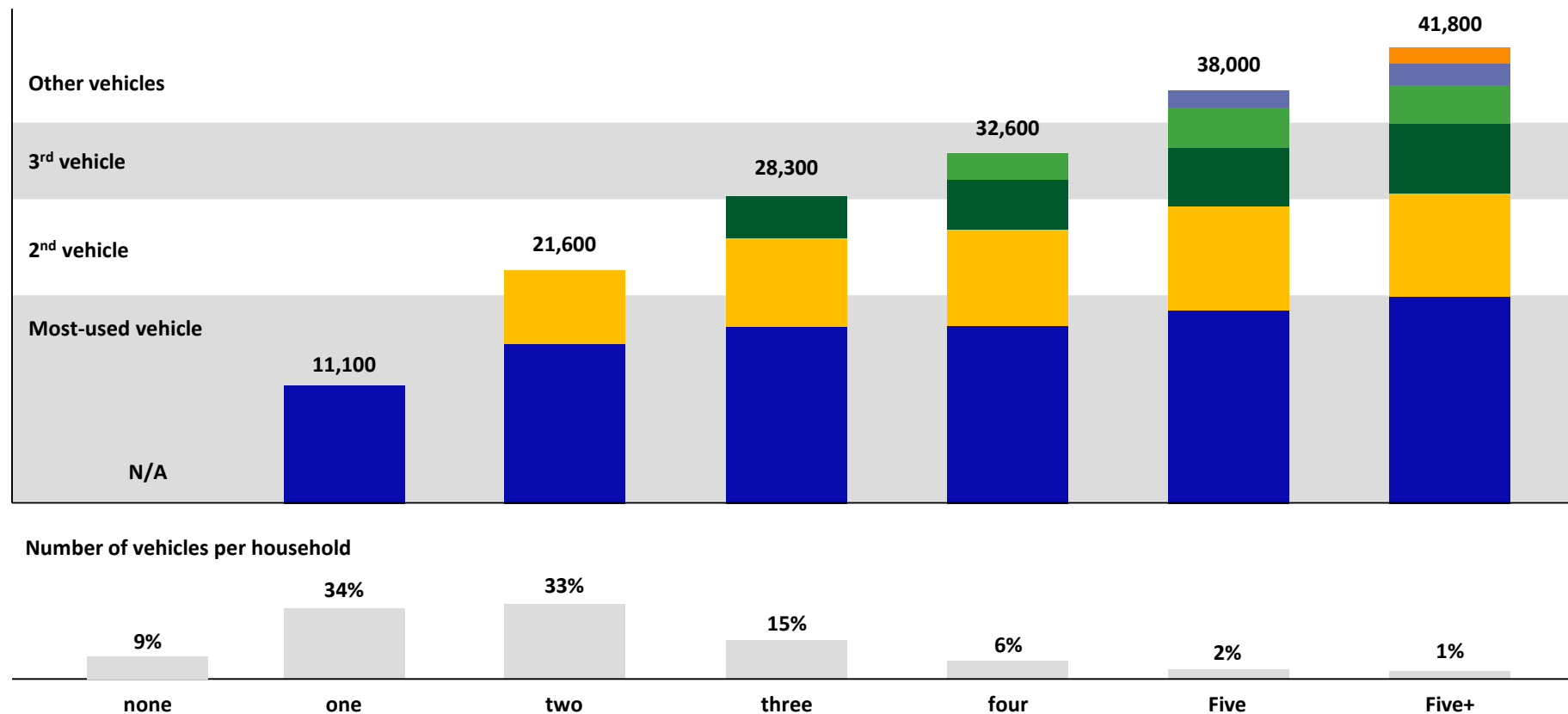
Individual Living Situations



Source : <https://nhts.ornl.gov/households>

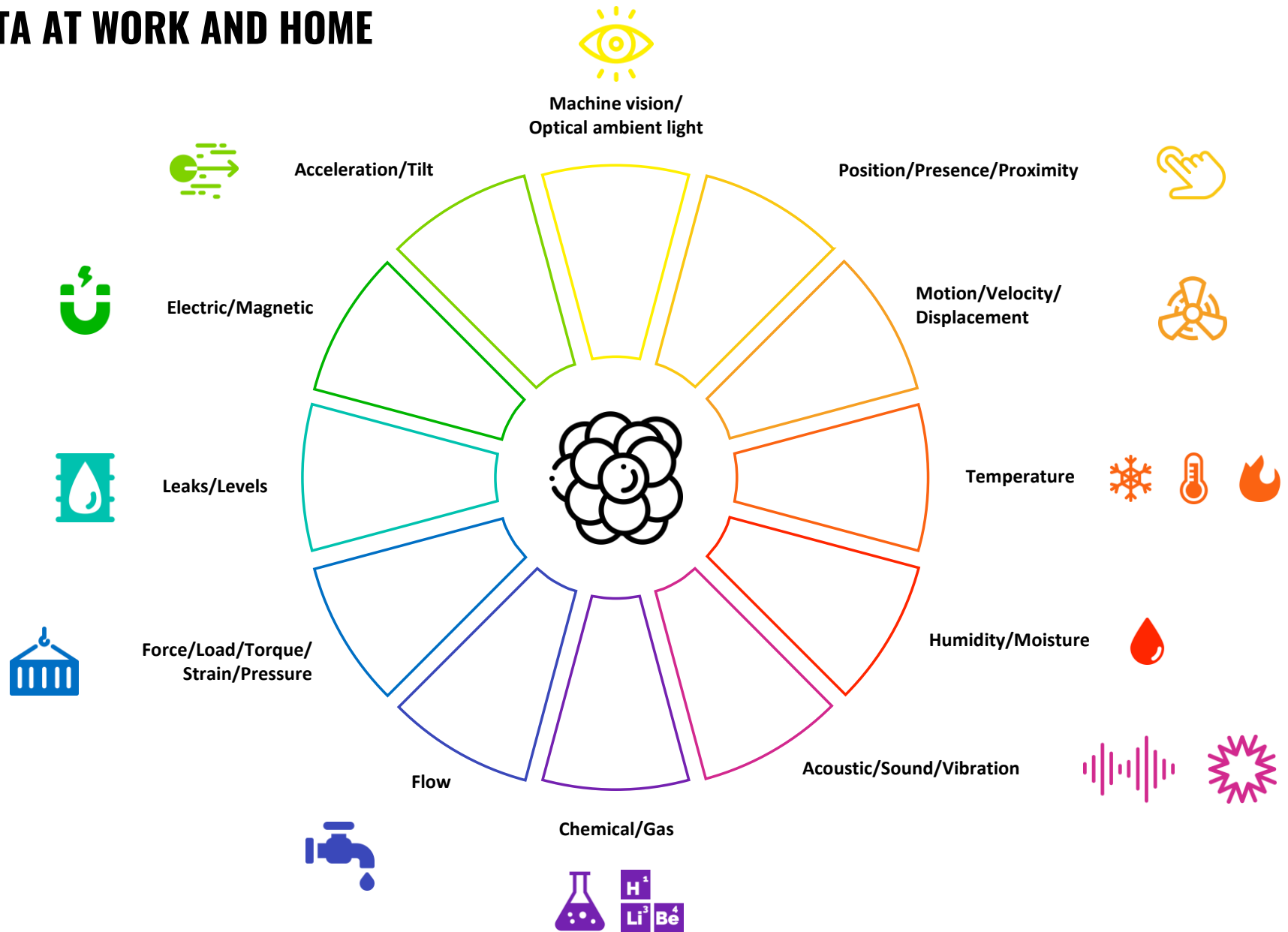
AVERAGE ANNUAL VEHICLE MILES PER HOUSEHOLD (2017)

Vehicle miles per year



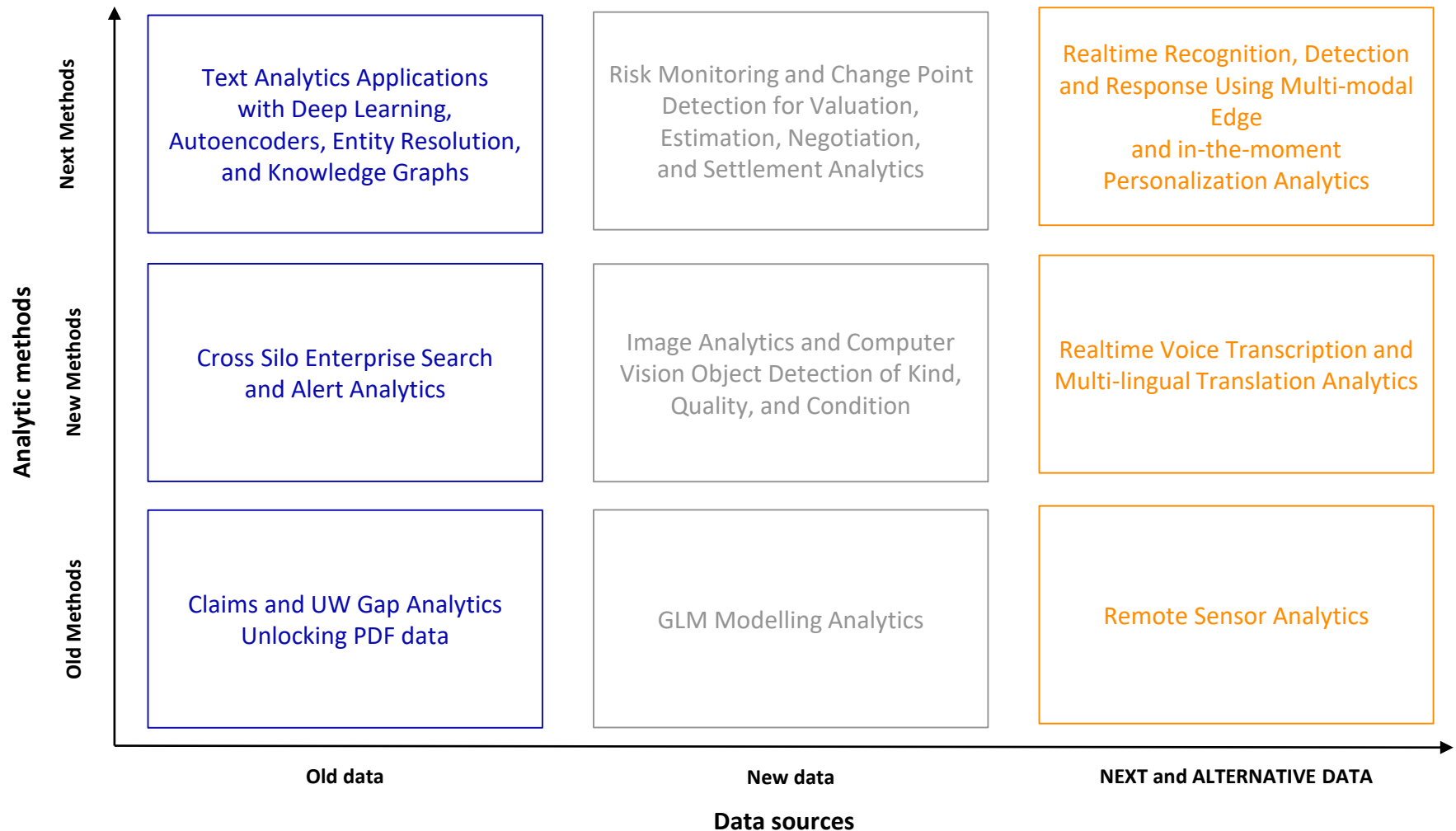
Source: U.S. Energy Information Administration, based on U.S. Department of Transportation, Federal Highway Administration, 2017 National Household Travel Survey

DATA AT WORK AND HOME



DEFINING THE ROADMAP TO “BETTER, FASTER, CHEAPER, DELIGHTFUL”

Growth, Efficiency, Experience, Compliance, Advantage, Security, Privacy, Trust, Transparency, Ethics, and Accountability



QUESTION TIME